



MS Moments

# MS Moments Annual Sponsorship Package Levels

		\$5,000+	\$2,500	\$1,500	\$750	\$500
		TITLE Partnership	STRENGTH Partnership	DETERMINATION Partnership	COURAGE Partnership	HOPE Partnership
Sponsor display at each MS Moments event June 1, 2019-December 31, 2019 (provided by sponsor)	●	●	●			
Extra large logo printed on all event marketing	●					
4 complimentary entries to events throughout the year	●					
Logo on set of Bags boards	●	●	●			
Sponsorship recognition in registration packet	●			●	●	
Sponsorship recognition during announcements	●	●	●	●	●	
Quarterly company highlight on our social media	●	●				
Link from event website		●	●			
Large logo printed on event marketing		●	●			
2 complimentary entries to events throughout the year		●				
Sponsorship recognition in press releases, media coverage and marketing pieces		●	●			
2 complimentary entries to <b>ONE</b> event throughout the year				●		
Sponsor display at <b>ONE</b> MS Moments event (provided by sponsor) - choose from attached list				●	●	
Medium logo printed on event marketing				●		
Complimentary entry to <b>ONE</b> event throughout the year				●		
Small logo printed on event marketing						●
Link to website from MS Moments website	●	●	●	●		

**SUPPORT Partnership:** Your business/organization’s level of sponsorship will be greatly appreciated in the form of goods and services and recognized per the above schedule. (Example: value of goods/services = \$250 “HOPE Sponsorship level”)

**IN-KIND Donation:** Our foundation is a 501(c)3 nonprofit organization. Donations are always appreciated and accepted through [msmomentsiowa.org/donate](http://msmomentsiowa.org/donate). Please consult your tax professional for details regarding whether your donation is tax deductible.



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# Annual Sponsorship Letter of Agreement

Company name: \_\_\_\_\_

agrees to provide a financial sponsorship for MS Moments from June 1, 2019 - December 31, 2019. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by MS Moments. As a sponsor, I agree to provide digital artwork for all promotional advertising.

- TITLE Sponsorship: \$5,000+
- STRENGTH Sponsorship: \$2,500
- DETERMINATION Sponsorship: \$1,500
- COURAGE Sponsorship: \$750
- HOPE Sponsorship: \$500
- Single Event Sponsorship: \_\_\_\_\_
- SUPPORT Sponsorship in the form of: \_\_\_\_\_
- IN-KIND Donation in the amount of: \_\_\_\_\_

Sponsor Name: \_\_\_\_\_

Address, City, ZIP: \_\_\_\_\_

Representative Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Authorized sponsor signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please send this completed agreement with check made payable to:  
MS Moments • 7118 Horton Avenue, Urbandale, IA 50322 **or**  
email: [karrie.anderson@msmomentsiowa.org](mailto:karrie.anderson@msmomentsiowa.org) • 515.402.5694 • [msmomentsiowa.org](http://msmomentsiowa.org)

Investment payment and reservations:

- A check payable to MS Moments is attached
- I will be sending a check payable to MS Moments
- I would like to pay by Visa/MasterCard (please call to obtain information)



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# Single Event Sponsorship

MS Moments Event	AUDIENCE	AUDIENCE SIZE	LOCATION	SINGLE EVENT SPONSORSHIP
Chili Cookoff	MS families, caregivers, general population	200	Johnston	\$300.00
Trivia Night	MS families, caregivers, general population	120	Johnston	\$250.00
5K Family Fun Run	General population	200	Urbandale	\$650.00
Bags Tournament	General population	6,000	Grimes	\$1,000.00
HeidRide Motorcycle Ride	General population	360	Des Moines Cedar Rapids Newton	\$750.00
Annie's Ride Bicycle Ride	General population	1,000	Waukee	\$1,000.00
Adult Prom	MS families, caregivers, general population	200	Windsor Heights	\$500.00
Annual Dinner	MS families, caregivers, medical field, pharmaceutical companies	175	Windsor Heights	\$1,500.00

## Single event sponsors receive:

- Social media mentions
- Website acknowledgement
- Marketing materials
- Banner display provided by sponsor
- Mention during announcements