

May 5, 2019



Dear Potential MS Moments Sponsor,

MS Moments and the families we serve, thank you for your interest to partner with us to help Iowa families afflicted with Multiple Sclerosis. Through contributions like yours, we have approved grants for over 70 Iowa MS families to maintain the ability to keep moving, much needed respite for their family members and emotional support as they navigate their path. In addition, we are funding a weekly MS specific yoga class FREE to any Iowan living with MS in the Des Moines metro.

As we enter 2019, our goals have not wavered. We intend to keep fellow MS families moving by providing health club membership grants, keeping them flexible through medical massage, and managing symptoms through acupuncture grants. In addition, we are potentially adding an additional yoga class for evening participants. We are not able to do this without your continued support. We hope you consider a partnership with MS Moments in 2019 or even increasing through dollars, volunteers, event participants and awareness.

In 2018, we raised over \$80,000 to help Iowans living with MS. As a board, we set out an aggressive fundraising goal in order to not only continue with ongoing support of our MS Moments family members, but to increase our ability to impact Iowans living with MS. This year, we have set our goal to raise \$100,000. With your support, we are confident we can meet and exceed this goal and enhance our impact on local Iowans and their battles with MS.

In order to continue your sponsorship or begin your journey with us, included is our sponsorship packet. Here you will be able to decide on your contribution level and see our calendar of events. At your earliest convenience, please complete the enclosed sponsorship form and along with your contribution. Our contact information is listed on the agreement pages. Also, as part of your sponsorship package, your logo will be included with our marketing material and events throughout the calendar year. Please be sure to send your logo in vector art to Karrie Anderson at [karrie.anderson@msmomentsiowa.org](mailto:karrie.anderson@msmomentsiowa.org). With our 9<sup>th</sup> Annual Governors Days Bags Tournament in Grimes rapidly approaching, don't miss out on the opportunity to begin your recognition as an MS Moments Sponsor!

Thank you for your consideration to join us as we continue to serve local families in their fight against Multiple Sclerosis. As we say, Hands Helping Hands will assist Iowa MS families live their best lives!

Sincerely,

Karrie Anderson  
MS Moments  
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